



International Carwash Association

Serving the Professional Car Care Industry

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Vehicle Alert: Dodge Ram Bug Deflector

The 2003 Dodge Ram Pickup can have a Chrysler optional equipment chrome or body colored bug deflector mounted on the leading edge of the hood. (Smoke colored deflectors are not a Chrysler product.) The special fasteners that attach the Chrysler bug deflector to the hood can become loose or missing causing the bug deflector to be blown off the hood by high velocity dryers.

DaimlerChrysler has changed the special (scrivet) fastener, at the assembly plant effective January 1, 2004. The new fastener will provide a more positive attachment of the bug deflector to the hood.

It is advisable to inspect Dodge Ram Vehicles with bug deflectors built before January 1, before going through a car wash. There are four fasteners under the edge of the hood. If any are loose, please push them securely back into place. If any fasteners are missing, DaimlerChrysler suggests that you have the customer return to their dealership service for repair. If you should wash the vehicle with missing fasteners, damage is likely to occur.

The International Carwash Association would like to thank DaimlerChrysler for their response to this industry concern.